System must

# Lofthus frukt og saft" located at Hardanger fjord in western Norway - are producing one of the best apple juices in Norway. It is a 100% pure natural product, without any sugar added or other additives of any kind.

# Product

* As a customer I can…find product info via website…so I can find out about the products
  + Product Catalog
    - As a customer I want to see… what products… they are selling/offering.
* As an owner… I want to… promote our product… so our customers know about our products.
  + Newsletter / Blog
    - As an owner… I want to… inform about my products trough newsletters and or blog.

# Sales

* As a Customer I want to be able to order products online quick and easy
* As an Owner I want to be able to Log and track my sales made online
* As an Employee I want to be able to see orders made from customers
* As an Employee I want to be able to set orders to “packing” & sent